



GERMANY IN THE PITTSBURGH REGION

- Germany is the largest foreign investor in the Pittsburgh region. 70 German-owned companies operate some 180 establishments and employ nearly 11,000 individuals. The region is a popular destination for German companies to establish North American or U.S. headquarters operations. These include
 - Auma Actuators
 - Almatix
 - Bayer
 - Draeger Safety
 - Flabeg
 - Neugart
 - ProMinent
 - Veka

In 2009, Flabeg opened the first U.S. solar mirror production facility in the Pittsburgh International Airport corridor. The Flabeg Solar U.S. Corporation facility manufactures parabolic mirrors that help generate electricity at large-scale solar power plants worldwide.

- In 2004, LANXESS selected Pittsburgh as its North American headquarters after a multi-market search, and US Filter moved its headquarters to the region from California following acquisition by Siemens. In 2007, German IT Company, SYCOR AG, selected Pittsburgh for its North American headquarters.
- Almost half of the 20 largest companies in Germany have a significant presence in the Pittsburgh region. Among them include Bayer with some 2,900 employees and Siemens and BASF some 2,000 and 230 employees respectively. Also maintaining a significant presence are Veka with 580 employees, LANXESS with 350 employees, Fresenius with 430 employees and Hochtief, with 350 employees.
- Germany is the Pittsburgh region's fifth-largest trading partner with almost \$500 million in exports in 2007, a 26% increase over the previous year. The growth rate was 20% higher than the region's total export growth.
- The region continues to see investment by German companies. Since 2008, at least eight German companies invested in the region. In addition to Flabeg, LANXESS, U.S. Filter (Siemens), and SYCOR, Medical Sensors Technologies established new operations. MEDRAD, a subsidiary of Bayer, recently invested \$75 million to build new headquarters and manufacturing facilities in the region, while Bayer itself expanded its presence and added more than 60 positions. Siemens acquired US Filter, S/E Engineers, Robicon, and Environmental Systems and Services division (the renamed Wheelabrator) announcing a 550 job expansion over the next three years. With the acquisitions, Siemens operates 25 establishments in the Pittsburgh region.



- Germany is also an important market for Pittsburgh businesses. Nearly 30 local companies operate 70+ facilities in Germany. These companies range from advanced manufacturing (Alcoa, Allegheny Technologies, H.J. Heinz, Kennametal and Wabtec), to information technology (Ansoft and Black Box) to life sciences (Philips Respironics and Mylan) and financial services (Federated Investors).

Cultural

- Germany values the intellectual capital of the Pittsburgh region.
 - In 1990, the Carnegie Bosch Institute was established as a partnership between Carnegie Mellon University's Tepper School of Business and the Bosch Group to support, educate and develop globally minded managers through research, conferences and executive forums.
 - In 1999, Bosch established its first North American operation devoted exclusively to R&D, opening one of two Research and Technology Centers North America (RTC) in Pittsburgh to research sensor and communication technologies.
 - Bayer, LANXESS and Siemens operate major R&D centers in the region, focusing on polymers, plastics, industrial chemicals and energy conversion at their Pittsburgh-based North American headquarters.
- German and German-speaking immigrants first arrived in the region in the early 19th century. They settled in what was then Allegheny City, which was annexed by Pittsburgh in 1907 and is now the city's "North Side" given its location on the north shore of the Allegheny River from downtown Pittsburgh.
- German is the most common ancestry for residents; more than one fourth claim some German ancestry.
- Honorary Consul David Murdoch for the Federal Republic of Germany appointed in Pittsburgh, is one of only 35 such positions nationwide. Germany is represented among 14 other countries in Pittsburgh with honorary consuls.
- In April 2009, the world-famous Munich brewery-restaurant company Hofbrauhaus opened a 17,000 sq. ft. facility in the SouthSide Works along Pittsburgh's waterfront. It is Pennsylvania's only Hofbrauhaus.
- Pittsburgh's *Teutonia Mannerchor* is a cultural center for the region's German community. Established in 1854, the dining and social club has over 2,000 members today.
- German is one of 26 cultures represented in the Nationality Rooms at the University of Pittsburgh's Cathedral of Learning. The language acquisition program at the university's Department of Germanic Languages and Literatures is the largest in the region, with 300+ students enrolled each term.

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